



LOXTON CLUB

SPONSORSHIP APPLICATION

The Loxton Club Inc. are proud supporters of many local sporting clubs and community groups in the Loxton district. We are active participants in the Riverland community and partner with a wide range of organisations. All sponsorship requests should be submitted using this Sponsorship Application Form. All sponsorship applications are given careful consideration by the Loxton Club's Board of Management and requests that demonstrate mutually beneficial partnership outcomes for both the applicant and the Loxton Club are looked upon favourably.

APPLICANT INFORMATION

Title:	First Name:	Surname:
Position:	Contact Number:	
Name of Organisation:		
Mailing Address:		
City:	State:	Postcode:
Email Address:		

SPONSORSHIP DETAILS

Description of Organisation:
Is this your first request for sponsorship this financial year? : Yes <input type="checkbox"/> No <input type="checkbox"/>
What <u>kind</u> of sponsorship support are you requesting? <i>e.g. cash, vouchers, wine</i>
What is the <u>purpose</u> of the requested sponsorship? <i>e.g. a specific event, sporting club sponsor opportunities etc</i>
What <u>duration</u> does the sponsorship cover?
<u>When</u> and <u>where</u> will the activity be held?

SPONSORSHIP APPLICATION

Please describe any direct benefits being offered to the Club in return for the requested sponsorship? *e.g. promotional signage, advertising in publications, naming rights etc.*

What other perceived community benefits are there in relation to your event?

How does your club or organisation support the Loxton Club? *e.g. Annual Presentation Dinner is held here, utilise Club facilities regularly etc.*

OFFICE USE ONLY

Application Approved: Yes No

Date of meeting sponsorship was approved / not approved:

Type and amount of sponsorship approved:

Reasons for sponsorship being approved / not approved:

GENERAL SPONSORSHIP CONDITIONS & INFORMATION

1. The Loxton Club does not provide cash sponsorship unless significant commercial or community benefit is demonstrated. Sponsorship is given in the form of vouchers or products.
2. Any vouchers provided are given in good faith by the Loxton Club and will have expiry dates attached to them. If the voucher is being used as a prize or auction item, these conditions must be made clear to the prospective purchaser or prize winner.
3. Dependent on the size of the event and type and amount of sponsorship requested, the applicant may be asked to provide a marketing plan or details regarding how and where the Loxton Club will be recognised and/or any brand recognition opportunities (pending approval).
4. Personal sponsorship will not be accepted.
5. One application per organisation will be considered in any 12-month period.
6. Board Meetings are held the last Tuesday of each month (except December) and applications must be submitted at least two weeks prior to the meeting. For major events, please allow four weeks.
7. Approval may be subject to annual budgetary limitations.
8. Any other condition deemed appropriate by the Loxton Club Board of Management.